Tri-County Times

Dear Member.

December 31, 2010

Inside this issue: It's hard to believe that we have come to then end of another year, a milestone year with Ten years under our belts! We have come a long way from humble beginnings to the largest ATV club on the east coast. This past year we have accomplished almost every goal we put before ourselves, it's been a banner year. Some of the highlights of the year include: Members Address 1 Kitchen: an addition, walk in cooler, new fryer, warming drawers, new shelves, finished tile and new exhaust fans. Track: finished smiling bob, catwalk, updated computers, built registration building, fixed return lane, reset sponsor New for 2011 2 signs, new lights Booster 3 Pavilion: finished walls including sponsor, booster, members and logo areas. Repainted tables, replaced shale Snack Shack: closed in area, installed doors, added an ice cream unit, refrigerator, freezer, new shelves and secure Needs and Wants 3 consignment area 2011 Schedule 4 Chicken Pit: built "chicken coop", expanded seating area, installed tile and electric, stained coop and pit, installed Housekeeping 5 sponsor signs First Aid: Built a Safe Heaven fist aid station, installed electric, tile and cabinets Manland: erected a 24 x 40 equipment building, began electric, installed sponsor signs Office: painted, rubber roof, installed base station, finished electric, heat and seating **Ouick Reference** Motocross track: received a face lift and resurface, sponsor signs installed Guide: Phone: Trails: installed new bridges, opened new properties, groomed, trimmed, piped and rerouted. 6 1-877-WE12ATV Playground: added new pieces, added Drive in screen (1-877-931-2288)A Campground: Finished upper road, added camping spots Websites: General: Reshaled parking, access, entrance and exit roads, added directional signage to entrances and exits, keyed www.tricountyatv.com all structures. 6 www.wewanttoatv.com All in all much has been accomplished by many hands and we thank everyone who lent a hand either by blister or greenback. www.we12atv.com www.we12race.com Our events finished strong with a good September Open House grossing \$10,000 and one of our best Haunted rides ever grossing just under \$18,000. Event revenues are vital to our organization for day to day expenses. www.hauntedride.com As we enter into a new year and a new decade for our organization we have a strength in our history new **Club Address:** horizons in our future. As an adage says what's old is new again, the officers that will bring us into our next ten **Tri-County ATV** 6 years adheres to that adage. At the general election the presiding officers remained the same. Our board of direc-P.O. Box 29 tors are: Scott Repine, Randy Wike, Christopher Gardner, Keith Walters, Sherry Urish, Carl Fabrizio and officers 632 Tower Hill Road of President Tom Urish, Vice president Ronnie Lute, Secretary Ann Repine. Heilwood, PA 15745 A newsletter by definition is filled with news and we have some big NEWS and lots of news to share, so be sure to read through the following pages carefully. 0 BIGGEST NEWS: We are now the proud owners of 266 acres of previously leased land. As you know Officers from previous newsletters and appeals we have been diligently raising funds in the anticipation of acceptance of an President: offer we made on 36 acres of land. Thank goodness we had a plan for when one door doesn't open another one Tom Urish does! We were approached to purchase some of the land we currently lease. After several months, we closed on Vice President: the property the Wednesday before Christmas. This brings the total property owed by the club to 596 acres and we 6 will continue to lease or have land agreements on surrounding properties. Winter is a rough time to make purchases Ronnie Lute and traditionally we don't make any major purchases after September because even with 2 good events the general Secretary: bills that need paid to carry through until spring can make the budgets tight. Our closing costs were much higher Ann Hertzog Repine than anticipated and though we were able to cover the strain on a tight budget requires us to not only encourage early renewals but also to start our spring fundraiser early as our new mortgage payments begin January 22, 2011. Enclosed with this newsletter you will find a membership renewal form. All members who renew prior to January 31 will receive a coupon for every eligible family member redeemable for either a logo hat or logo bag. (i.e. 6 You renew January 15th, husband wife and 2 kids you will receive 4 coupons). Remember that renewals are due March 31st 2011 to receive the discounted pricing. Also enclosed will be 1 \$5 ticket per membership for the Great Grill Giveaway. We ask that you sell or purchase your ticket and return with your renewal. CONTINUED.....

NEWS CONTINUED:

Last year we changed our ticket format from giving away quads and big ticket items to general merchandise like grills, freezers, cash, meat etc. In doing so we minimize the financial liability to the club and maximize the profitability. Out of the 4 tickets we sold last year we sold out of all but the last one, mainly because we did not mail 1 ticket to each member prior to releasing them for sale. Most of you will recall that we sent them in a hurry when they started to come back in unsold. While successfully in generating funds and helping us with the expenses on the new property it was not as effective as mailing the members first and selling the remaining. That said we will be mailing tickets at their release to each member. Keeping the cost at \$5 per ticket should not subject any family to hardship though the impact to the club when each member purchases one is enormous. Please help us in this endeavor. Many members are able to sell multiple amounts of tickets, if you can do this please mark the form enclosed appropriately and at each ticket release we will send you the tickets you requested immediately. Ticket profits go directly to our exhausted land fund, should more property become available or our previous offers be accepted we would like to be in a position to be able to act upon them. Only collectively can we make this happen.

Side note we still have 10th anniversary lottery calendars available. Not only could you buy one that may already be a winner, but the largest prize doesn't go until March 31st 2011. They also contain valuable coupons, depict the last 10 years of the club and are only \$5. You can order these on the form provided within this newsletter.

New for 2011:

Membership classifications:

After months of reviewing the classifications of Active and Social membership on September 7, 2010 the board of directors unanimously determined that a third classification is justified and added the Status of Auxiliary. Over the years the previous strict classifications have made it extremely difficult to maintain a status of Active and did not provide a benefit for those who did more than social members but did not qualify for active. The board hopes that with the Auxiliary member status and the benefits it provides we will see an increase in volunteers who now have a blueprint of "do this get that". In the upcoming year the officers will diligently try to provide ample time slotted availabilities for members to achieve auxiliary status if they choose to earn it.

<u>Active Member</u>: A member who participates in a minimum of 50% of all work days, meetings, fundraising, events and workdays. The member is in good standing with all account to the club and has been approved by the board of directors.

<u>Auxiliary Member</u>: A member who regularly participates in the operations of events, fundraising and/or workdays. The "at least 50% minimum activity" standard required of active membership does not apply. Auxiliary members are expected to participate when available, helping at events and workdays by scheduling a time or station to work. Members wanted to be considered for auxiliary status must inform and officer of their intentions. Officers will provide the Board of Directors recommendations based on members participation.

<u>Auxiliary member benefits</u>: Auxiliary members receive a reduced price base membership (i.e. \$40) and upon request will be allocated a campsite where/when available. Auxiliary members who reposition themselves to Social membership by choice or by default of Auxiliary membership standards will have their site reallocated to a qualified member.

	New sponsorship programs are available starting at \$100.
	There is also advertising sign space available:
	2'x2'=\$500
	4'x4'= \$750
	4'x8' =\$1000
	these prices include the price of aluminum custom sign
	Thousands of people will be able to see your sign yearly!
Spaces a	re available on Manland, and the Motocross track in all of the above sizes and are a one time fee.
	Spaces are available a the Track and Main entrance in the 4 x 8 size only.
If yo	bu, you know of a business or your employer is interested please contact Ann 814-948-8783.

New for 2011:

BOOSTER PROGRAM:

The booster program was started 3 years ago when we purchased the original 324 acres. The intent of the program was to raise funds asking members to donate money to go directly to mortgage/land payments which we incurred in the dead of winter (similar to now) Thanks for the generosity of boosters 2 mortgage payments were made. Boosters receive a personalized plaque in the pavilion adorned with crowns representing the number of years they have contributed. Boosters are also treated to a year end party and

clearance sale as well as in the past received logo shirts.

Changes for the 2011 year: Booster levels will start at \$50.

Boosters will be able to choose from exclusive Booster only, not to be sold anywhere else items. Boosters from the 2010 year will receive the first of these items a custom booster quad license plate. We will have a variety of items, thanks to one of our generous sponsors at various levels for Boosters to choose from when they are at the club.

Please return the form enclosed if you would like to participate.

If you are a past booster and have not picked up your shirts please make a point to do so in early spring.

Built by Members for Members

All Booster receive their name permanently displayed on a wall plaque

and an invitation to the end of the year booster party.

Booster \$50 = 1 Exclusive Booster Item

Booster \$75 = 2 Exclusive Booster Items

Booster \$100 = 3 Exclusive Booster Items

Booster \$125 = 4 Exclusive Booster Items

Booster \$150+ =5 Exclusive Booster Items

Booster monies go directly to land payments and purchases

Needs and Wants 2011

What can you give besides time and money?

Did you get new tools for Christmas? We would love to have the still life in the working old ones, drills screw guns etc

Pipe- all sizes for drainage use under trails

Barrels- 55 gallon food safe and otherwise for trash and water

Leftover Treated wood- to make stakes for trail markers

Blenders, cotton candy machine, Ice Cream/Tiki bar

Hand tools- Shovels, rakes, hammers, saws, screwdrivers, tape measures etc (could go broke buying all this stuff)

Hardware- nails, screws, hinges etc if you are clearing out we can probably use them

Paint and Stain-Exterior preferred but beggars are not choosers

Odd Stuff- garden hoses, pressure washer wands, rubber mats,

Silt fence- Always a need Hay Bales- to go with the silt fence so don't need to be top quality

18 Quart roasters- Nesco is the best but others will do

Lawnmower & Weed eaters

Restaurant equipment & Playground equipment

Xbox, Wii and board games

Old helmets still useable

Have you heard of Call before you dig?

Here we have Call before you trash it.... You never know what one mans treasure is!

New for 2011:

New 2011 Schedule or Events

Spring Open House April 30th & May 1st 1st Drag Race May 14th (2nd Saturday) Open Invitational June 11 & 12 Drags June 11th Drags July 9th Cash Bash BBQ Bonanza July 30th Drags August 13th Members Weekend 20th & 21st Fall Open House September 10th & 11th Drags September 10th Drags October 8th Haunted Rides October 15th, 22nd, 29th

Explanation of events

Open Houses: These events are designed to showcase what our club has to offer to members. They are a cornerstone in recruiting new members and allow current members to bring legally bring their friends. The cost is \$15 per person which will be applied to membership if they chose to join. Members are expected to bring a dozen or more hospitality cupcakes. Members could also offer to take out tours for our guest as this is the request asked most often and usually we are short handed.

Changes? Keep in mind we may or may not be able to provide complimentary dinner, this entirely depends on our sponsor renewals.

<u>September Open House</u> also features our regular Saturday night Drags. Guests who want to attend the drag races only will be charged the same \$15 however voucher to be used towards racing or the kitchen.

Drags:

Members are admitted through the gate Free. Members pay for racing the same as non members. Alcohol is not permitted in the pit area nor while racing. Non Member Racers are not admitted until 4:30 PM on any drag event and must leave the property within a 1/2 of the close of racing. Drag events that are held on the same day as weekend events will follow the following protocol: Non member racers who come on the day or another scheduled event who arrive and demand entrance prior to 4:30pm will be admitted as if they came for the event , pay that price and be treated as any other guest. Non member Racers who come only to race on the day of a scheduled event are admitted only after 4::30 pm, they are not permitted to ride the trails, they will pay the event going rate (i.e. \$15) and be issued a voucher (i.e. \$10) to be used towards racing or in the kitchen. This will hopefully minimize gate issues. All non member racers must be off property within 30 minutes following the last race. Non

Open Invitational: complete details will be forthcoming. The invitational will be more structured and similar to an open house. We will expand this event to be advertised and open to the public. It will also feature drags Saturday evening as well as some sort of entertainment. The BBQ pit will be open.

<u>Cash Bash Bonanza:</u> This is an entirely new event for us. It is a limited ticket event. Drawings for CASH will be held every 15 minutes plus more cash and prize winning opportunities. Food and Beverages are included in ticket price. Members are asked to support this event by helping work the event or purchasing/selling tickets. Tickets, payouts and complete details will be available soon.

<u>Haunted Rides</u>: By far our biggest fundraising event of the year. You will notice in the schedule will moved the September Open House earlier in the month to allow for more uninterrupted fall riding. Trails are closed the 3 Saturdays of the Haunted Rides. It is absolutely necessary to close the trails, all your membership materials remind you of the only closed dates through the year these 3 days and the 2 weeks of deer season. Trails are closed for your safety.

Changes? This year we will have "skits scenes" established so that if a member wants to participate but can only do one weekend or a few hours they will have an opportunity to do so.

<u>BIG CHANGE:</u> Last year we changed the gate process so that members were not held up waiting in line, at events we will do this again. When you come and have your membership cards to show at the blue gate post they will direct you through the "short" entrance and you are on your way. Everyone in the vehicle must be a member in good standing, guests, renewals etc will have to go through the main gate as usual.

OOPS:

It's been a little crazy time wise and workload wise....and some things have gone awry

We wanted to take a moment and apologize to all our new members from September Open House on..... Murphy's law has seemed to prevail in regards to your tags with one thing or another going wrong or causing a delay. They are actually all in now, as of this newsletter they are printed and are being packaged to mail this week. We deeply apologize, you will find an apology surprise in your membership packages.

Voicemail...technology is a lovely thing when it works! Early this year our voicemail company switched notifications to allow for email retrieval. We thought this was awesome as we have no more cost to retrieve the calls and in general they were answered quicker than before..... And then our spam filter kicked in. It apparently didn't like the voicemail attachments and nor did it like the applications received via internet and held them in limbo land, unbeknownst to us. Just this week we received 42 emails from October and dozens of phone mail messages. If you called or wrote and didn't receive a response we apologize. We fixed the system and lifted the spam filter, now while that has made for some "colorful" emails and great deals on Rolex watches more importantly ALL the messages are coming through. If we missed you please call or email again. When calling please leave your name and number twice as sometimes its hard to decipher the call back number.

Some of you special ordered shirts, jacket and items, some are bagged with your names on them already and have been at the pavilion for months. However the latest order though in does not have the slip with it. Please contact Ann if you ordered something.

Important Housekeeping Issues from the Secretary

- Please turn the lights off in the pavilion when you exit, they are not to be left on.
- It will likely be a long winter with SNOW. Please remember that the roads into and out of the club may or may not be plowed. If you have a plow on your truck feel free to lower it
- Officers, especially the secretary will not come to get you unstuck if you decide to cross what you thought was a frozen Bernie's hole and are calling from the roof of your side by side, be like the boy scouts and be prepared if you are riding alone or riding ill equipped.
- DO NOT FEED animals in the pavilion, if you must leave food leave it by the dumpster.
- Members are asked if they borrow something please return it in a timely fashion. The club weed eater base and broom attachment was borrowed in last year and not returned yet.
- Please leave the club better than you found it by putting your trash in the dumpster and your cans in the can receptacles. If you see someone has left theirs please put it in it's place.. Someone has to do it.
- Everyone at the club is a volunteer, a member no different than you. It is a bit disheartening to those working all the time to be told what needs done or what more they should be doing when they are all overworked already. If you see something that needs done, volunteer to do it or at least help do it. Many hands make for light work.
- Please be careful of wildlife. Snakes can be poisonous, cats may be feral, cubs may have angry mommas, raccoons are not Rocky!
- Sleeping bears do not wake up NICE, it is not cute to stand beside them and take a picture when you find them. And if you do NO we will not put in on the website unless we put a big Ghostbusters red line through it.
- If you owe debts to the club, future monies received will be applied to past debts first. (IE your check bounced for a 2 t shirts and a hat but your renewal comes in, for \$95. the first \$42 which includes the check fee will be applied to your past debt and leave you short on your renewal which means you will not be a member in good standing and not renewed until additional payment is received. In 2011, payouts, winnings, tickets, 50/50's and drawings will be paid less outstanding balances. The club is not a lending institution and secretary is not a collection agent. We understand things happen but please correct them.
- Please be sure to fill out both sides of your renewal applications and sign it. We need these every year for insurance purposes. No the secretary cannot fill it out for you nor sign your name for liability issues. The secretary also does not like nasty notes regarding how stupid this policy is or how you are not going to comply. The insurance requires it, we cannot renew you without it.
- Helmets are mandatory, Ride Safe STUPID HURTS.

Name		_
Address		
City	State	Zip

Item	Quantity	Price	Total
Lottery Calendar		\$5.00	
Enclosed Ticket (Grill Master)		\$5.00	
Additional tickets Issued and paid now		\$5.00	
Send more tickets to be returned and paid later		\$5.00	
Booster \$50, \$75, \$100, \$125, \$150+			
Club Radio with Mic (will be ordered April 1st)		\$243.00	
Club Radio without mic (April 1 order date)		\$212.00	
Sponsor Sign 2x2 (enclose artwork)		\$500.00	
Sponsor Sign 4x 4 (enclose artwork)		\$750.00	
Sponsor sign 4x 8 (enclose Artwork)		\$1000.00	
Contact me about volunteering		Free	
Contact me about sponsorship			
Totals			

It's the things we do today that we don't have to do that will determine where we are and what we will have tomorrow when we can't do anything more about them......Act Now.